In our Winter customer survey, feedback relating to our website requested more information be available online.

In response, we have implemented some major upgrades to our online presence. While some changes are immediately obvious, others will be phased in during the months of June and July. Some of the highlights:

- Immediate access to availability lists online. Call us, or send us a quick email to obtain User ID and Password, if you do not already have that information.

- Wilson Nursery and Wilson Landscape Supply catalogs are available online as pdf's, with and without pricing.

- Coming in June/July: Take your customers on a virtual tour of what you spec into your designs! Reference pages on all of our nursery stock inventory, including sun requirements, heights/widths, descriptions and pictures + reference pages on Wilson Landscape Supply inventory, including pictures, descriptions, specifications, patterns, and colors for pavers, walls, and quarried stone products.

We'll keep you posted!

Some Useful links:
The ILCA website has some great selling points for contractors: http://www.ilca.net/consumers.asp

Other new developments...

Joe Petersen joins our team to provide design ideas and plans exclusively to our wholesale customers.

Come in and fill out the site survey and customer wish list forms, provide us with a plat of survey, and we’ll get started.

While this helpful service is valued at $100 or more, depending on the design, we provide it for free. All we ask is that you purchase all the materials specified in the plans from us.

Come in and speak with Joe today, and see what we can do to help your business grow: http://www.wilsonnurseries.com/Designer.htm

DELIVERY: Also in response to many customer requests, we introduce our new delivery service. The specifics:

- $150 within a 25-mile radius of either our Hampshire or Volo locations.

- A forklift will be provided to assist in unloading.

- Anything can be delivered, excepting bulk materials (ie. Boulders and mulch)

- Customers need to be onsite to direct on where to drop the material, and then to sign for it.

- Call us for more information!
Alternative Plantstyles: Other than Ash...

In light of the Emerald Ash Borer, here are some options other than Ash...

Hedge Maple: This is a great tree to use when overhead wires are a consideration. Very tough, adapting well to urban settings. An excellent street tree. It’s corky bark adds Winter interest.

Autumn Blaze Red-Silver Maple: Similar in size to many Ash varieties. Broadly oval shape with medium-green foliage and brilliant red-orange Fall color. Larger sizes are available.

Skyline Honeylocust: A broadly pyramidal shape of this variety makes for a very graceful form. Another great street tree – very tolerant of many environmental challenges.

Flowering Pear (Autumn Blaze, Chanticleer, or Redspire): All varieties have glossy green leaves and various shades of red Fall color. Beautiful white flowers make for stunning Spring color.

Plant Focus: Katsura Tree

Height: 40-60’
Width: 20-30’
Hardy to Zone 4

Useful as both a specimen tree, as well as for mass plantings, the Katsura Tree is an excellent inclusion into any landscape plan.

A very hardy, slow-growing, pyramidal-shaped tree. It’s heart-shaped leaves emerge purplish in color, maturing to a bluish-green, with a fine texture similar to the Eastern Redbud (Cercis Canadensis). Stunning apricot orange-yellow Fall foliage, akin to the Sugar Maple. Full, dense multi-stemmed branching allows for Winter screening.

Katsura Trees dislike dry conditions (water additionally during dry times), but are adaptable to many soil pH conditions. Excellent disease and pest resistance.

Order yours today!