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Wilson Words

A publication of Wilson Nurseries, and Wilson Landscape Supply, Inc.
Hampshire: 847-683-3700 Fax: 847-683-3977 Volo: 815-344-0944 Fax: 815-344-7087

Welcome to Spring, 2008!



Some real plant name meanings:

: *'May require support'* = your daughter's engineering degree will finally pay off.
: *'Grows more beautiful each year'* = looks like road kill for the foreseeable future.
: *'Vigorous'* = has a Napoleonic compulsion to take over the world.



It seems like such a long time since the MidAm, but a month flies by so quickly! We hope you are building great Spring plans and will need lots of great plants and outdoor materials. We have plenty to offer you, and some great new tools to help you be more productive and efficient.

We welcome Dennis to our team of incredibly talented and experienced sales representatives. Dennis will be based out of our Hampshire office, and will be available for assistance with both hardgoods and plant material. He has many years of experience in the industry, and most specifically (and recently) with Unilock products.

Our Hampshire offices are just completing new display gardens similar to our Volo ones. These are designed to show quarried stone, cementitious

pavers and other outdoor building materials in settings similar to those you are designing, and thus to allow you to see, and to show customers, how things will look when completed. Our webpage has pictures at:

<http://www.wilsonnurseries.com/Displays.htm>

Due to popular demand, we are adding 2-3 more trucks for our delivery service. We are thrilled these are helping you be more productive!

If you did not receive our free 'Project Planner' (or mousepad) at the MidAm, please give your rep a call to have one sent to you. These have proven to be a great resource for customers, and have a wealth of information inside.

Have a great year, and please let us know how we can help, or are helping you. Your comments are very important in helping us help you!

Emerald Ash Borer Update

This pesky little bug continues its march through the Ash forests of the Midwest. Here are a few basic things to know about it:

- It attacks only Ash trees (Fraxinus spp.)
- Adult beetles are metallic green and about 1/2 inch long.
- Adults leave a D-shaped exit hole in the bark when they emerge in Spring.
- It was first discovered in Michigan in 2002.
- Do not move firewood between Michigan, Ohio, Illinois and

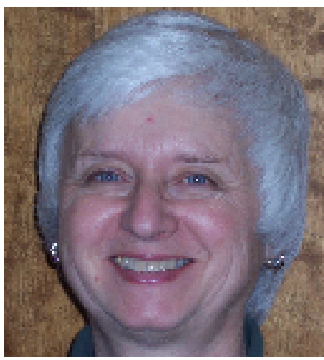
Indiana because of the EAB quarantine.

- It probably came from Asia in wood packing material.

For a summary of progress being made: <http://www.emeraldashborer.info/> (the 'What's New in February' Tab)

The Morton Arboretum - <http://www.mortonarb.org/plantinfo/plantclinic/EAB.htm>

USDA Forest Service: <http://www.na.fs.fed.us/fhp/eab/>



Q. What do you get if you cross a four-leaf clover with poison ivy?

A. A rash of good luck!



A Closer look: Peggy

Day in and day out, our Customer Service ladies and gentlemen field questions, take orders and provide outstanding customer care. People have asked us “Who are they really...?”, and so we’ve started a little section about our brave women (and men)...

This month we will start with Peggy – our CSR extraordinaire at Hampshire. May will mark Peggy’s quarter century of ensuring our customers needs are met. Way to go, Peg! We asked Peggy a few questions:

Where are you from? I grew up on a farm right here in Hampshire, IL.

Family? One husband – Bill; 3 grown, married children, and 6 (beautiful) grandchildren.

What is your favorite plant? Tough question. I’ve been accused of having a mini-arboretum at our home, and I love plants, lots of them. Maybe Koreanspice Viburnum. **Why?** It’s fragrance will turn your head and it has beautiful Fall color.

What is the favorite part of your job? Meeting, greeting and assisting customers.

What 3 words help describe who you are? Christian, friendly, dedicated & giving. **Why?** Living a Christian life is a high priority with me and serving others is my pleasure.

A little March Trivia... Daylight Savings Time

Daylight saving has been used in the United States and in many European countries since World War I, when the system was adopted in order to conserve fuel needed to produce electric power. If more of the waking day was during daylight hours, fewer lights would need to be burned. The law, however, proved so unpopular that it was later repealed in 1919.

During World War II, the United States observed year-round Daylight Saving Time. But after the war, since there was

no federal law, states were free whether to observe or not to observe DST.

That got confusing. One popular story goes that on the 35-mile stretch of highway between Moundsville, West Virginia, and Steubenville, Ohio, every bus driver and his passengers had to endure seven time changes! To curb the resulting chaos the United States passed The Uniform Time Act of 1966. And with a few small modifications it has been this way ever since.

Plant Focus: Acer palmatum ‘Emperor I’ (Emperor Japanese Maple)

Height: 20-25’ high
Width: 12-15’ wide
Sun: Sun to part shade.

Last year we spent one issue covering Japanese Maples in general. This issue we decided to pick one variety we are especially excited about, and for which we have received a number of requests to give some more information.

A vigorous new selection of Japanese Maple which is very similar to the *Acer pal.* ‘Bloodgood’ in color and form, but its attractive, dark red-purple leaves are

slightly darker. Leaves turn to deep crimson in the Fall. Upright, wide-crowned tree which grows to 20-25 feet high. Provide frequent deep waterings in the Summer. Like the *Acer palm. diss.* ‘Tamukeyama’, ‘Emperor’ leafs out about two weeks later than most other Japanese Maples, giving it the benefit of less Spring frost damage. Interesting blackish-red bark. Well suited for use as a specimen, or as a small lawn tree.

Call us for more information, or to order yours today. A wonderful new cultivar!